



Michel van Buren

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LUSH FRESH HANDMADE COSMETICS

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SHOW
PLASTICA? SANDI TUN
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REGENERATIVE
CORK-TAINI



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SOLIDI



LUSH FRESH
HANDMADE
COSMETICS

Viral social media posts
& unexpected response
to campaigns leads to
product shortage

Demand
Volatility

arkieva™



Sarah Rudd is with Tom Rudd.

April 7 at 6:48am

Final post about the baby's skin, most of you saw he was a hot mess last month with the eczema he'd had since birth.... nothing we were prescribed worked, even hydrocortisone cream didn't touch it. Tried dairy free formula, Dermol, Nizoral, Aveeno, Oilatum.... nothing made a difference. He didn't sleep for 4 months because he scratched non stop all night. After a shout out we were recommended Dream Cream by Lush and gave it a go; it's transformed his skin and he's now completely and utterly eczema free. For anyone else having a hard time, it's done the job for us 🙏



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Jessica Otero and 43K others

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