

ORACLE®



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Convergence and commercial transformation in SC

A firework of changes!

Design for Supply

Logistics efficiency & accuracy



Commerce transformation

Customer excellence

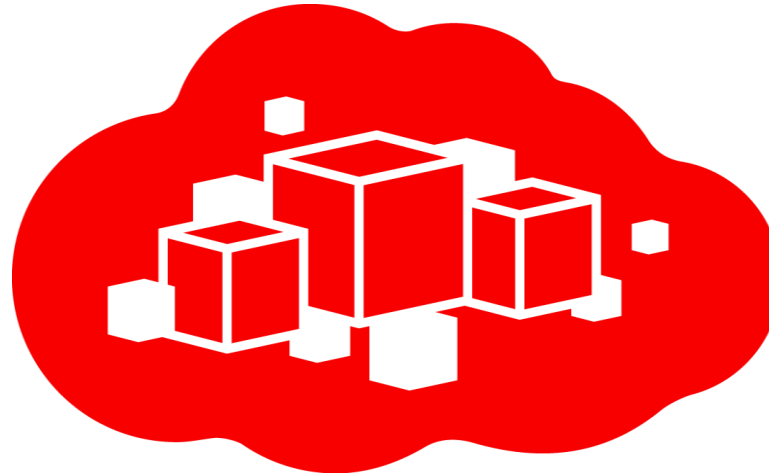
Oracle responses to SC transformation

“Clouds” of solutions!

Collaborative
Innovation & Development



End to end
Transportation & trade



Order Management

Capture

Promise

Orchestrate

Plan

Real time demand and planning

Monitor

Respond

Integrated Cloud

Applications & Platform Services

ORACLE®